



## Sponsorship & Donations Policy

Thank you for considering CU Community for your event or charity. Each year we designate four charitable organizations we, as a company, will support for the upcoming year (one for each quarter) and set aside the funds at that time. In late fall employees vote on the four charities that will be supported the following year, and then are assigned to “Charity Committees” to help research various ways we can support the chosen charities.

Since many of our employees and members are philanthropic, so we receive a lot of requests each year. Unfortunately, as a small business we don’t have the funds to sponsor each one.

If you would like to suggest a charity or sponsorship activity for our consideration, contact our Marketing Department at [marketing@mycucommunity.com](mailto:marketing@mycucommunity.com). Please provide the following information: **The Organization Name, Tax ID Number, Address, Phone Number, Web Address, Primary Contact Person, Email Address, and a Brief Organization Overview.**

### Guidelines

- » Your group or organization must:
  - » be nonprofit, tax-exempt (501(c)3) and able to demonstrate community support and involvement.
  - » be based within our field of membership and must benefit those within our membership.
  - » be able to verbalize how the money will be spent.
  - » commit to acknowledging the credit union’s contribution, such as placement of the credit union logo or name on promotional materials or event signs, etc.

### Limitations

- » Because of the high volume of requests received, CU Community does not typically support the following requests: Private Foundations, Political Action Committees or causes, International organizations, individuals or individual youth sports teams.

If you would like for us to put your flyer or promotional material in our break rooms for those that might be able to donate or participate individually, deliver your materials to either location to the attention of our **Marketing Department**.

Thank you for thinking of us!